

NEWS RELEASE

## Danavation Technologies Corp. to Host Live Corporate Webinar on January 27<sup>th</sup> at 2pm ET

- *John Ricci, CEO to provide a corporate overview via live presentation followed by live Q&A*
- *Investors and other interested parties invited to join and learn more about Danavation's innovative Digital Smart Labels<sup>TM</sup> and Platform-as-a-Service model*

Toronto, Ontario, January 21, 2022 – **Danavation Technologies Corp.** (CSE:DVN, OTCQB:DVNCF) ("**Danavation**" or the "**Company**"), a Canadian-based Internet of Things (IoT) technology company and provider of micro e-paper displays, is pleased to announce that the Company's President & CEO, John Ricci, will be presenting Danavation's story, including an overview of current operations and upcoming milestones, while sharing our January Investor Presentation. We invite all investors and other interested parties to register for the webinar at the link below.

**Date:** Thursday, January 27, 2022

**Time:** 2pm ET

**Register:** [Webinar Registration](#)

**HAVE QUESTIONS?** Management will be available to answer your questions following the presentation on the webinar platform. You may submit your question(s) beforehand in the registration form or by email at: [danavation@rbmilestone.com](mailto:danavation@rbmilestone.com).

### About Danavation

Danavation Technologies Corp. is a Canadian-based, Internet of Things (IoT) technology company, providing micro e-paper displays to organizations across North America. The Company's Digital Smart Labels<sup>TM</sup>, powered by IoT automation technology and software Platform-as-a-Service (PaaS), enables companies across various sectors to automate labelling, price, product, and promotions in real-time, enhancing data accuracy and improving performance by removing high labour costs and low productivity associated with traditional labour-intensive workflows. By empowering the adoption of smart retail, smart cities and industry 4.0, our goal is to create a sustainable and profitable business for shareholders while advancing sound environmental, social and governance practices, including significantly reducing paper usage. Danavation has introduced its solution to retailers across North America, including big box and boutique grocers, while also targeting new markets including healthcare providers, manufacturing, and logistics companies. Learn more about the background of Danavation and our vision for the future on our [website](#). As well, follow us on [LinkedIn](#), [Instagram](#), [Twitter](#) and [YouTube](#) for more updates on how we are transforming the retail landscape.

### For further information, please contact:

John Ricci  
President & Chief Executive Officer  
[hello@danavation.com](mailto:hello@danavation.com)

Cindy Gray  
5 Quarters Investor Relations, Inc.  
Tel: 1-403-705-5076 | [investors@danavation.com](mailto:investors@danavation.com)

### Investor Relations - United States

Trevor Brucato, Managing Director  
RBMG - RB Milestone Group LLC  
New York, NY & Stamford, CT  
[danavation@rbmilestone.com](mailto:danavation@rbmilestone.com) | [www.rbmilestone.com](http://www.rbmilestone.com)

**For media relations / management interview requests:**

Mr. Nelson Hudes  
Hudes Communications International  
Tel: 1-905-660-9155 or [nelson@hudescommunications.com](mailto:nelson@hudescommunications.com)

**Forward-Looking Information**

*This news release contains forward-looking statements and forward-looking information within the meaning of applicable securities laws. These statements relate to future events or future performance. All statements other than statements of historical fact may be forward-looking statements or information. More particularly and without limitation, this news release contains forward-looking statements and information relating, the future business of the Company, potential roll outs of the Company's products and services, further business from the Company's clients, industry outlook and potential and other matters. The forward-looking statements and information are based on certain key expectations and assumptions made by management of the Company. Although management of the Company believes that the expectations and assumptions on which such forward-looking statements and information are based are reasonable, undue reliance should not be placed on the forward-looking statements and information since no assurance can be given that they will prove to be correct.*

*Forward-looking statements and information are provided for the purpose of providing information about the current expectations and plans of management of the Company relating to the future. Readers are cautioned that reliance on such statements and information may not be appropriate for other purposes, such as making investment decisions. Since forward-looking statements and information address future events and conditions, by their very nature they involve inherent risks and uncertainties. Actual results could differ materially from those currently anticipated due to a number of factors and risks. Accordingly, readers should not place undue reliance on the forward-looking statements and information contained in this news release. Readers are cautioned that the foregoing list of factors is not exhaustive. The forward-looking statements and information contained in this news release are made as of the date hereof and no undertaking is given to update publicly or revise any forward-looking statements or information, whether as a result of new information, future events or otherwise, unless so required by applicable securities laws. The forward-looking statements or information contained in this news release are expressly qualified by this cautionary statement.*

**NEITHER THE CANADIAN SECURITIES EXCHANGE NOR ITS REGULATION SERVICES PROVIDER (AS THAT TERM IS DEFINED IN THE POLICIES OF THE CANADIAN SECURITIES EXCHANGE) ACCEPTS RESPONSIBILITY FOR THE ADEQUACY OR ACCURACY OF THIS RELEASE.**