

DIGITAL SMART LABELS™

danavation[®]
Technologies Corp.

GROUNDBREAKING MICRO E-PAPER DISPLAYS

Modern looks. Designed to enhance.



Our Digital Smart Labels™ offer a class-leading high resolution, high contrast, wide-viewability, and vibrant colour display designed to enhance the in-store shopping experience. Offered in white or charcoal black housing as standard with custom colour options also available.

Features:

- Ultra low battery power
- Battery life up to ten years
- Multiple communication protocols
- Near field configuration (NFC) and LED light options
- Plug-n-play API and cloud integration
- Bi-directional wireless communicators with 100+ foot range

DISPLAY FEATURES



The image shows a digital display for a hammer. The display content includes: a hammer icon on the left; the text "SMOOTH FACE FRAMING HAMMER 22 OZ." in the upper right; a large price "\$19.99" in the center; "MADE IN CANADA" above a barcode in the bottom left; and a QR code in the bottom right. A small 'd' logo is in the bottom left corner of the display frame. A green LED indicator is visible at the top center of the display. Red lines connect callout boxes to specific features on the display.

5-colour LED
Built for click & collect, stock replenishment, and warehouse operations

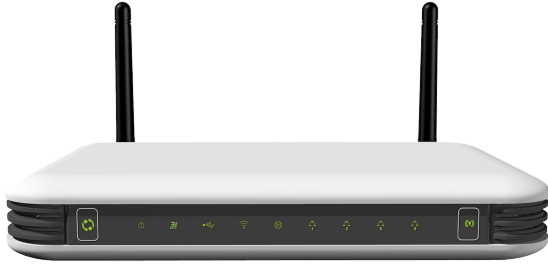
Durable and Strong
Polycarbonate housing is lightweight, shatterproof, and scratch resistant

Multi-colour Displays
Available in black, white (shown), red, and yellow

Dynamic Marketing
Add QR codes and NFC/BLE to amplify marketing

Customizable Design
Dot matrix display allows for both text and graphics

UNDER THE HOOD



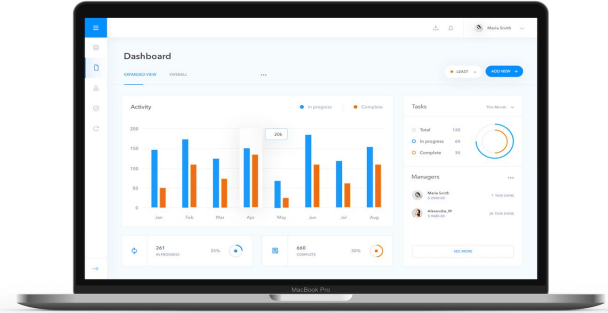
Basestation 2.0

Our Basestation 2.0 utilizes advanced multi-protocol communication including sub-1gHz RF and BLE delivering secure, highly scalable, and cloud-integrated solutions for small business or enterprise-level network applications.

Each Basestation can be installed in new or existing WLANs, combined with our intelligent “one touch” integration, promises rapid deployment and simple operation.

Features:

- Low interference
- Penetration through walls and other obstacles
- Auto-roaming mesh network
- Power over Ethernet
- Load balancing



Centralized Command Centre

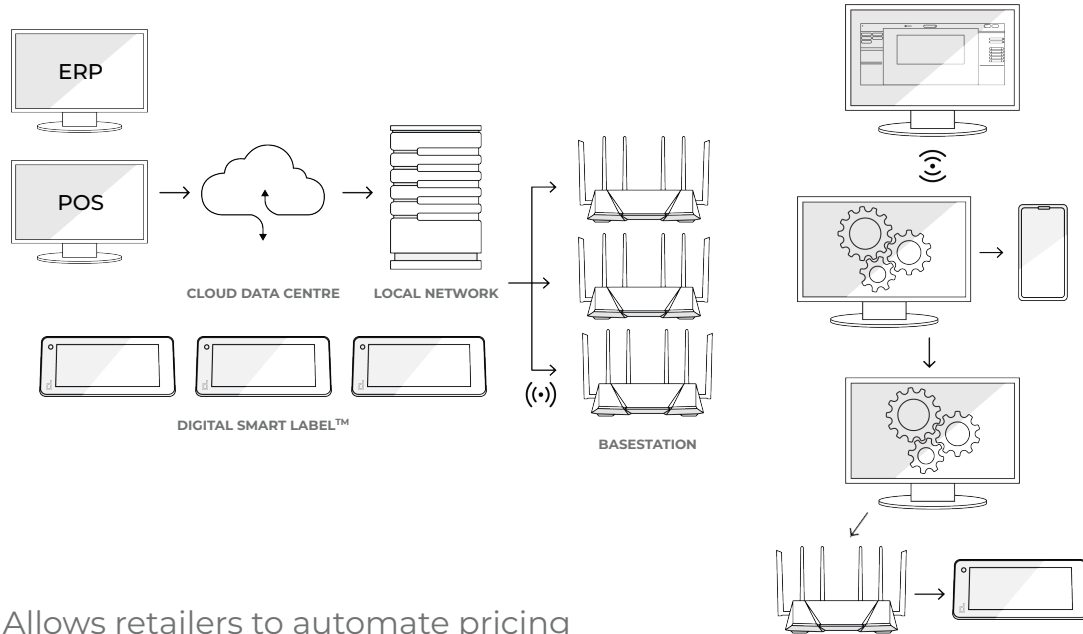
Our eRetail 2.0 software is simple, powerful, intuitive and quick to deploy.

Our server and cloud-based options deliver secure, highly scalable, and POS/ERP-integrated solutions for small business or enterprise-level applications.

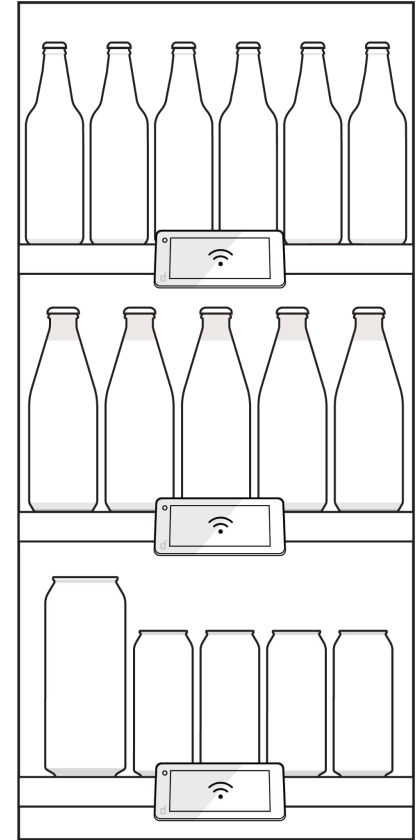
Features:

- Flexible ERP/POS agnostic for seamless integrations
- Plug-n-play API, Web service, DB, and FTP for quick deployment
- Private/public cloud infrastructure for high performance and infinite scalability
- 24/7 support and real-time monitoring

DANAVATION'S DIGITAL SMART LABELS™ & IoT SOFTWARE PLATFORM (PAAS)

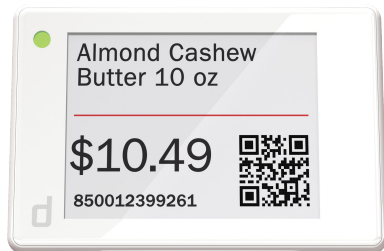


Allows retailers to automate pricing workflows and reimagine consumer experiences at the point of purchase.



DIGITAL SMART LABEL™ SIZES

DSL 1.8



Size: 54.2 x 36.9 x 9.9 mm

Weight: 27 g

Temperature: from 0°C to 40°C

Graphic size: 36.05 x 27.05 mm

Resolution: 224 x 168 pixel

DSL 2.1



Size: 70 x 35 x 13.2 mm

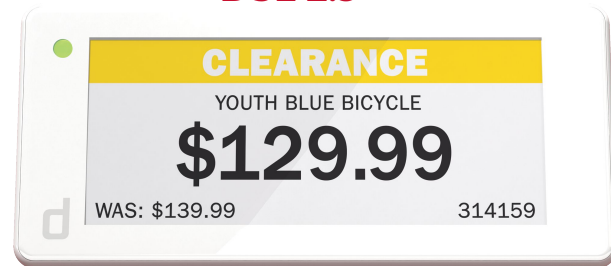
Weight: 36 g

Temperature: from 0°C to 40°C

Graphic size: 48.55 x 23.71 mm

Resolution: 250 x 122 pixel

DSL 2.9



Size: 91 x 41 x 13.1 mm

Weight: 47 g

Temperature: from 0°C to 40°C

Graphic size: 66.9 x 29.06 mm

Resolution: 296 x 128 pixel

Digital Smart Labels™ come in sizes from 1.5" - 13.3"

DIGITAL SMART LABEL™ SIZES

DSL 4.2



Size: 104.8 x 94 x 11.8 mm

Weight: 110 g

Temperature: from 0°C to 40°C

Graphic size: 84.8 x 63.6 mm

Resolution: 400 x 300 pixel

DSL 7.5



Size: 183.9 x 126.9 x 13.2 mm

Weight: 190g / 270 g

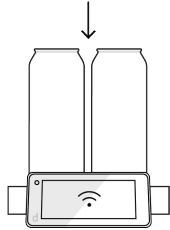
Temperature: from 0°C to 40°C

Graphic size: 163 x 98 mm

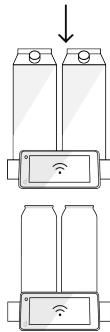
Resolution: 640 x 384 pixel

NEXT GENERATION AUTOMATION

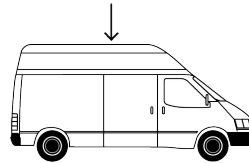
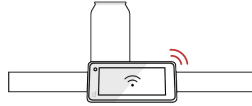
Price Management



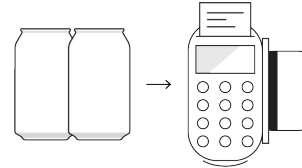
Shelf Management



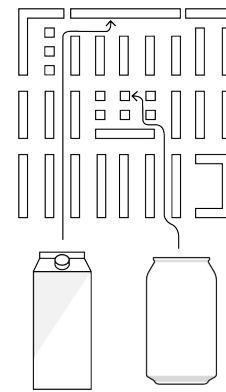
Stock Management



Precision Marketing



Order Picking



> Real-time update

Price update is simply done by the back office system e.g. ERP/POS

> Price and product information synchronization

Online and offline prices and product information is automatically synchronized

> Improve shelf management

Improve execution on the shelf with central management

> Paperless operation

Improve working efficiency and lower operational costs

> Visualized planogram in the system

> Online / Offline information synchronization

> Automatic update on stock status

By using PDA, the stock management system contains functions like replenishment, receiving, physical counting, picking and delivery management

> Customer buying behaviour analysis

Collecting customer buying behaviour through APP / PoS / ISL / QR code / CRM

> Customized QR codes

QR codes when viewed from smartphones can activate reviews, product information and track customer usage

> Route guidance

The system provides the best route for store staff to find the target item

> Picking indicator

The LED indicator on labels will flash to highlight item to be picked up or replenished

ABOUT US

Danavation® Technologies Corp., a Canadian-based company, is a leading provider of micro e-paper displays in North America. Our Digital Smart Labels™, powered by cutting edge IoT M2M automation technology and a proprietary software platform, enable organizations to automate labelling, pricing, product information, and promotions in real time.



Proudly Canadian

We are the only Canadian-based provider of electronic shelf labels. Not only does this give you homefield account management and service advantages, but also the confidence of knowing that you are partnering with a team that understands your business and the market you serve.

Unparalleled Service

Our team is dedicated to supporting you 24 hours a day, 7 days a week. We understand that this is a big decision and are committed to making sure your transition from traditional paper pricing to digital pricing is as seamless as possible. We aim to provide a scalable go-to-market strategy that will serve your needs.

Team of Experts

We are here to inspire excellence through innovation with our experienced team of industry experts. Danavation® is a hands-on organization that closely collaborates with our clients to enhance all aspects of your business with our Digital Smart Labels™. We design and engineer our labels and can customize and tailor each solution to our customers' needs.



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STAY CONNECTED

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